

CROSS & JOFTUS

Christopher T. Cross

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Experience

Private Sector

Chairman, Cross & Joftus, LLC	2004-present
Independent Consultant and Author	2001-2004
President and Chief Executive Officer, Council for Basic Education	1994-2001
Executive Director Education Initiative, The Business Roundtable	1991-1994
Vice-Chairman, Macro Systems, Inc., a Maryland-based professional services technical assistance and training company	1989
President and Executive Vice President (Chief Operating Officer), University Research Corporation, a Maryland-based professional services, research and information services company	1983-1988
Manager Federal Systems, Westinghouse Information Services, Westinghouse Learning Corporation	1980-1983
Director of Public Policy Analysis & Director, Washington Office Operations, Abt Associates, Inc.	1978-1980

Public Sector

President, Maryland State Board of Education, member since 1993	1994-1997
Assistant Secretary for Educational Research and Improvement, U.S. Department of Education	1989-1991
Republican Staff Director and Senior Education Consultant, U.S. House of Representatives Committee on Education and Labor	1972-1978
Deputy Assistant Secretary for Legislation (Education), U.S. Department of Health, Education, and Welfare	1970-1972

Education

Leadership Development Program University of Maryland, Center for Creative Leadership	1988
Master of Arts (Government), California State University, Los Angeles	1970
Bachelor of Arts (Political Science), Whittier College, California	1962

Professional Activities

Member, Advisory Board, Division of Behavior, Social Science and Education (DBASSE), National Research Council, National Academy of Sciences	2012-present
Commissioner, Western Association of Schools and Colleges, Senior Division	2011-present
Member, President's Advisory Council, Alliance for Excellent Education	2011-present
Advisory Board, National Center for Time and Learning	2008-present
Board of Directors, New Teacher Project	2001-2013
Distinguished Senior Fellow, Education Commission of the States	2001-2007, 2013-present
Senior Fellow, Center on Education Policy	2001-2005
Consultant, School Evaluation Service, Standard and Poor's	2000-2005
Board of Directors, EdSource	2003-2009
Chair, National Council on Education and Human Resources, Graduate School on Education and Human Resources, George Washington University	2000-2001
Board of Advisors, Schoolnet.com	2000-2010
Member, U.S. Education For All Assessment Report Oversight Commission	2000-2002
Member, Board of Trustees Vice-Chair of Academic Affairs Committee, Whittier College	2000-2011
Member, Board of Visitors College of Education, University of Maryland	2000-2001
Chair National Research Council Panel on the Representation of Minorities in Special Education, National Academy of Sciences	1999-2002
Board of Directors, Teacher Education Accreditation Council	1999-2002
Member, PEW Forum on Standards-based Education	1997-2001
Member, Maryland K-16 Educational Leadership Council	1997-2001
Chair, Board of Directors, Center on Education Policy	1997-2001

Professional Activities (cont.)

Member Board of International Comparative Studies In Education, National Research Council, National Academy of Sciences	1995-2001
Chair, Independent Review Panel on the Evaluation of Federal Education Programs, U.S. Department of Education	1995-2001
Executive Board, Consortium for Policy Research in Education (CPRE)	1995-2005
Member, Board of Directors, American Institutes for Research (AIR)	1993-2007
Advisory Committee, Superintendents Prepared , an urban leadership development consortium of the Institute for Educational Leadership, Joint Center for Political and Economic Studies, and the McKenzie Group	1991-1996
Member, National Education Commission on Time and Learning	1992-1994
Member, Board of Directors, Institute for Educational Leadership	1992-1994
Team Captain, <i>The Prune Book</i>, Council for Excellence in Government (Madison Books, 1992)	1992
Member, U.S. delegation to the U.S.-Japan Conference on Cultural and Education Interchange (CULCON)	1991
Member, Advisory Council on Arts Education, National Endowment for the Arts	1991-1993
Co-Leader, U.S. Department of Labor-sponsored delegation – members represented government, business, and labor leadership initiative toward an understanding of the education and training of the Japanese workforce	1990
Member, U.S. delegation at the World Conference on Education for All “Meeting Basic Learning Needs” in Jom Tiem, Thailand , sponsored by various member United Nations agencies	1990
Member, U.S. Holocaust Memorial Council	1989-1991
Chairman, Working Group, Committee on Education and Human Resources, Federal Coordinating Council for Science, Engineering and Technology (EHR/FCCSET)	1989-1991
U.S. Member, Governing Board of the Center for Educational Research and Development of the Organization for Economic Cooperation and Development and the Center for Education Research and Innovation (OECD/CERI)	1989-1991
Member, National Assessment Governing Board (NAGB)	1989-1991
Team Captain, <i>The Prune Book</i>, Council for Excellence in Government (Madison Books, 1988)	1988
Chairman, Laboratory Review Panel, U.S. Department of Education	1987-1989
Member, National Research Council/National Academy of Sciences Panel on Education Evaluation	1979-1981

Professional Membership/Honors

Director, Council for Excellence in Government	1986-1989
Member, U.S. Chamber of Commerce, Council on Procurement Policy	1985-1989
Member, American Society of Training and Development	1984-1989
Member, American Educational Research Association	1980-1991
Professional Services Council	1980-1989
▪ Member, Executive Committee	1988-1989
▪ Vice Chairman	1983-1985
▪ Chairman, Government Relations Committee	1988
Recipient of numerous citations from the Professional Services Council for industry leadership in areas related to Federal procurement	1978-1989
Recipient of the Secretary’s Special Citation from HEW Secretary Elliot L. Richardson	1973

Selected Publications and Presentations

Political Education: Setting the Course for State and Federal Policy, Teachers College Press, New York, 2014.

Political Education: National Policy Comes of Age, Teachers College Press, New York, 2003.

Mathematics Learning in Early Childhood: Paths Toward Excellence and Equity, Christopher T. Cross, Taniesha A. Woods, and Heidi Schweingruber, *Editors*; Committee on Early Childhood Mathematics; National Research Council, 2009.

Minority Students in Gifted and Special Education, edited by Donovan and Christopher T. Cross, National Academy Press, Washington, DC, 2002.

"The U.S. Needs a National Policy on Education," *Teachers College Record*, July 6, 2015.

"How to Confront America's International Skills Gap," Education Week, June 24, 2015.

"The Shaping of Federal Education Policy Over Time," *Education Commission of the States*, Volume 16, Number 2, May 2015.

"A Chance for Education," *The Baltimore Sun*, January 8, 2001.

"Assessment, TIMSS-R, And the Challenge to Change," *Basic Education*, Volume 45, Number 5, January 2001.

Putting the Pieces Together: Lessons from Comprehensive School Reform Research, National Center on Comprehensive School Reform, George Washington University, 2004.

"The Role of the Principal as Instructional Leader in a Standards-Driven System," *NASSP Bulletin*, Volume 84, Number 620, December 2000.

"The Passing of an American Hero," *The Rock: The Magazine Whittier College*, Volume 71, Number 2, Fall 2000.

"Too Much of a Good Thing," *Basic Education*, Volume 45, Number 2, October 2000.

"Academic Standards and Comprehensive School Reform," *The National Clearinghouse For Comprehensive School Reform*, September 2000.

Review of *The Academic Achievement Challenge: What Really Works in the Classroom*, Jeanne S. Chall, *American School Board Journal*, June 2000.

"A Tax Cut That Keeps on Giving," *Washington Post*, August 14, 1999.

"It's Time for Congress to Repeal the Foundation Tax," *The Chronicle of Philanthropy*, July 29, 1999.

"Standards and Local Control: 'Clarifying the School Board's Role,'" *The American School Board Journal*, April 1999.

"Education reform takes a regional focus," *The Baltimore Sun*, March 1999.

"Retirees in the Classroom," *The Washington Post*, December 31, 1998.

"The Standards Wars: Some Lessons Learned," *Education Week*, October 21, 1998.

"Stretching Students' Minds in Basic Education," *Educational Leadership*, March 1998.

"Are Academic Standards a Threat or an Opportunity?" *NASSP Bulletin*, September 1997.

"U.S. Educational System Seeks Wholesale Reform," *Forum for Applied Research and Public Policy*, Volume 12, Number 3, Fall 1997.

"LAUSD is Setting the Right Standards," *The Los Angeles Daily News*, July 2, 1997.

"The Superintendent's Role in State Assessments," *The School Administrator*, September 1997.

"Stumping for Standards," *Education Week*, April 9, 1997.

"Using Standards in Charter Schools," *Presentation at the Charter School Developer Conference*, Teacher College.

"The Downsizing of Corporate Philanthropy," *Education Week*, June 7, 1995.

"Making Sense of the New Standards," *The College Board Review*, Spring 1994.

"Shall We Put the 'E' Back in H.E.W.?" *Education Week*, February 9, 1994.

"Proceed with Caution," *Teacher*, October 1993.

"Policy Analysts and Researchers," *Federal Policy Options for Improving the Education of Low-Income Students, Volume II, Commentaries*, Institute on Education and Training, RAND Corporation, Spring 1993, edited by Iris C. Rothberg.

"Education Standards: A Question of Time?" *Education Week*, April 21, 1993.

"Advice to a New Administration," *Education Week*, February 3, 1993.

"Will Congress Save Our Schools from the Tyranny of Red Tape?" *Phi Delta Kappan*, April 1993, written with S. Nathan Cross.

"From The Business Roundtable: A Business Perspective on Education," *National Issues in Education/The Post is Prologue*, Phi Delta Kappan and the Institute for Educational Leadership, 1993, Edited by John F. Jennings.

"Student Effort: The Key to Higher Standards," *Educational Leadership*, written with Tommy Tomlinson.

Speaker at annual conferences of many major national associations and at state-level meetings on education reform including the National School Board Association, the American Association of School Administrators, the Association for Supervision and Curriculum Development, the National Association of State Boards of Education, and the Education Commission on the States. 1973-Present.