

Sharon Gennis Deich

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Experience

Vice President, Cross & Jofthus, LLC

2007-present

Directs a series of projects related to, education finance reform and bridging in-school and out-of-school learning. This work involves policy research, data collection and analyses, strategic planning, meeting facilitation, evaluation and technical assistance to districts, foundations, non-profits and policy leaders.

Selected Clients and Projects include the following:

- Allentown School District (PA) – Direct a resource review to identify opportunities to reallocate resources to better meet the goals of the district. Coached district staff during in-person meetings and via webinar to enhance capacity to assess resource use and allocations.
- Kansas Learning Network – Conduct an analysis of Title I funding to support district planning efforts in Wichita; supported needs assessment teams by conducted interviews with districts staff, community partners and students; help structure the design and delivery of cross-site TA for 36 districts (including network meetings, webinars and communities of practice).
- United Way World Wide–Provide strategic planning support, facilitation, research support, and program development and implementation, and technical assistance for prek-12 education initiatives.
- Summer Learning Association– Provide support for the Association’s work on access and participation and summer transition programs including developing a methodology for conducting supply and demand analyses for summer programs in a variety of cities and states.
- National League of Cities– Research and write briefs on issues related to expanded learning including the role of school community partnerships and expanded learning opportunities for older youth. Provide technical support to city teams at cross-site meetings.

Associate Director, The Finance Project

1998-2007

Directed a series of projects, for public and private funders, focusing on financing and sustaining programs for children and youth. Many of these projects were in the area of afterschool programming, youth development and education reform. Directed three large national technical assistance projects that included policy research, development of tools and other resources, customized site-based technical assistance, cross-site technical assistance, meeting facilitation, webinars and forums, presentations and workshops at national and local meetings. Management responsibilities included business development; board support; hiring, mentoring and supervising employees; web development; and outreach and communications.

Selected Clients and Projects included the following:

- Cost study of high-quality afterschool programs; in partnership with Public/Private Ventures co-direct a study to collect data on the true cost of afterschool programs and systems in six cities—Funded by the Wallace Foundation
- Supporting the Development of Statewide Afterschool Networks; project director overseeing technical assistance that included developing tools and materials and identification of promising practices related to financing and sustainability, meeting facilitation, support for annual cross-site meeting of 35 state teams, and assistance to individual state teams.—Funded by the C.S. Mott Foundation
- The Afterschool Investments Project; directed this technical assistance center to support state child care administrators and their partners to improve the quality of and access to afterschool programs in partnership with the National Governors Association. This included developing tools and materials, identification of promising practices related to financing and sustainability, meeting facilitation, support for annual cross-site meeting, and assistance to individual state teams—Funded by the Federal Child Care Bureau
- Provided support to the Grantmakers Income Security Taskforce (a foundation affinity group); coordinated meetings and developed agendas to ensure that grantmakers were up to date on latest

1992- 1997

findings and to facilitate joint grant-making opportunities

- Developing a unit cost model for afterschool in Palm Beach County—Funded by the Palm Beach Children’s Services Council

Senior Research Analyst, American Institutes for Research

- Conducted research and evaluation studies covering a wide range of educational and human service policy issues.
- Evaluated new and existing government programs
- Prepared reports for and briefing policymakers
- Developed research designs and databases
- Administered and analyzed surveys
- Conducted site visits, interviews, panel meetings, and training conferences
- Assisted the Head Start Bureau in revising the program performance standards, accompanying program guidance, and reviewed and revised the training and technical assistance network
- Prepared a cost feasibility study for the Part H program
- Analyzed data from the National Evaluation of the Even Start Family Literacy Program
- Developed a research agenda for the newly established Early Childhood Institute, Office of Educational Research and Improvement, U.S. Department of Education

1986-1992

Research Associate, The Urban Institute

- Conducted research on issues related to income security policy and child care
- Developed the survey instrument and monitored the data collection process for the 1990 National Child Care Survey (NCCS)
- Conducted data analysis and report preparation for NCCS
- Acted as the Project Manager and Principle Investigator for companion studies on Military families and Low-Income Families
- Developed a model to simulate changes in the State Administrative Expense Formula for the National School Lunch Program
- Estimated the effect of valuing school nutrition benefits as income
- Developed a macroeconomic forecasting model to predict the number of meals served for the National School Lunch Program
- Evaluated the cost and redistributive effects of a variety of proposals to amend the child care tax credit

Education and Certifications

Master of Public Policy, University of Michigan Institute of Public Policy Studies

1984

Bachelor of Science, Economics, State University of New York at Albany

1979

Selected Publications

Strengthening Partnerships and Building Public Will for Out-of-School Time Programs, with Heather Padgette and Lane Russell. Brief prepared for the National League of Cities. Spring 2010.

Expanded Learning to Support School Reform. Paper prepared for National Press Club Event, January 12, 2009. Learning Points Associates. January 2009.

Dollars and Sense: A First Look at Financing A New Day for Learning, with Heather Padgette, Paper prepared for the Mott Foundation. Cross & Jofthus, December 2008.

Funding Summer Learning Programs: A Scan of Public Investments in Maryland, with H. Padgette. Center For Summer Learning, Johns Hopkins University, Summer 2008.

Thinking Broadly: Financing Strategies for Youth Programs, Deich, S. and Hayes, C. Washington DC: The Finance Project, 2007

Creating Dedicated Local and State Revenues for Youth Programs, Sherman, R., Deich, S., and Langford, B. Washington DC: The Finance Project, 2007

Linking and Learning: Lessons for Afterschool from Early Childhood Systems Building Efforts, Stebbins, H and Deich, S. Washington DC: Afterschool Investments Project, 2007

Afterschool and State Education Finance Formulas: A Primer for Statewide Afterschool Networks, Deich, S., with Szkely, A. Washington DC: The Finance Project, 2006

Promoting Quality in Afterschool Programs through State Child Care Regulations, Szkely, A. and Deich, S. Washington DC: The Finance Project 2006

Estimating Supply and Demand for Afterschool Programs: A Tool for State and Local Policy Makers, E. Wright and S. Deich. Washington DC: Afterschool Investments Project 2004

Using Title I Funds for Out-of-School Time and Community School Initiatives, Deich, S., Wegener, V., and Wright, E. Washington, DC: The Finance Project, 2002.

Accessing Child Care Development Funds for Out-of-School Time and Community School Initiatives, Deich, S., Bryant,E., and Wright,E., Washington, DC: The Finance Project, 2001.

A Guide to Public-Private Partnerships for Out-of-School Time and Community School Initiatives, Deich, S. (Washington, DC: The Finance Project, 2001).

Financing After-School Programs, Halpern, R., Cohen, C., Deich, S. Washington, DC: The Finance Project, 2000.

Review and Revision of the Head Start Program Training and Technical Assistance Network. Sherman, R. Deich, S., and Benson, S. Pelavin Research Institute. Report prepared for the Head Start Bureau, U.S. Department of Health and Human Services, 1996.

Implementing the Part E Research Agenda: A Review of Grants Funded from 1984-1994. Kane, M.B., Azzam, R., Deich, S., Dudzik, P., Fein, M., & DelBorello, D. The Chesapeake Institute. Report Prepared for the Office of Special Education Projects, U.S. Department of Education, 1995.

Developing Performance Indicators for the National Educational Research and Development Centers. Deich, S., & Reeve, A. Draft Report prepared for the Office of Educational Research and Improvement, 1994,

Work-Based Learning. Deich, S. National Assessment of Vocational Education. Final Report to Congress. Office of Educational Research and Improvement, U.S. Department of Education, 1994.